







HERBIE, published manify Palmory, Morch, August, Sprincher, Pallished Manashiy, Aprillaber, Jose 10-10, (1) 1864. by Next Eprillaber Paumon, Nic., James & Disingy Sprince, Sprince, Illinos, All rights preserved under the re-American Capyright Conventions. Bellistical offices 223 Meditions Avanue, New York 17, N.Y., Bicherg & Hagher, Reliter, Inthrees Managar, Oxidectation 113 Juneal; 51,46, 1865 equipes, 6021, Theology maring author. 243 Oxidectation on Artifician.









































## Here's Herbie!



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"Dear Editor:

I don't want to get bopped by Herbie, so I'm writing. I've never written to any other magazine before, but Herbie is super-stependous...graff even! How much does Herbie weight? (Nothing personal, Herbie!) I have all the 'fferbie' magazines and am the content of the step with the s

-Charles Meyerson, 22919 Masonic,

Sr. Clair Shores, Michigan."

Sr. Clair Shores, Michigan."

With the me, we good Editor—I bopped bins, to me, we good Editor—I bopped bins, to me, we good the me good that the good that the me good the

"Dear Editore-"Ve rend every issue of your great new conite, "Methée," and I'm happy to my that story of the ones "Ver tend so facilities" And The Loch Ness Monsites". It was the greatest story in the history of conical the best tenn in all conics and Hershie has the chance to be the best her-chart is, if you handle him right. P. O. Box 1222, East Chathan, N. Y."

Another letter to Editor...gets me down. Now on, not even going to mention anything about it. Outside of that, you seem kind of a good Joe, Joseph. Know a good story when you see one. What do you mean about me having chance to be best hero in comics -I am already!

"Dear Editor:

Psst' Doo't tell Herbie that I missed his
first issue. I've been looking all over for
it, but I just cap' find it. I think you.

it, but I just can't find it. I think you could help me out by peinting the following: I am willing to nay from 25¢ to 50¢ for the first issue of "lierbie". If you can help, please do so. Thanks from a ran——Robert Rauch,

1950 Hutchinson River Parkway, Bronx 61, New York."

Okay, Robert-we printed it. Hate to tell you this, but most bolders of that first issue are bolding out for a million dollars!

"Dear Herbie:I think your comic is the greatest thing

"Dear Editor:

since the bot dog-even gentre! I pomise in rell ten of my irreids about it, and have each of them buy a copy, and then each of them will tell ten of their irreids and so on. If each of your issues isn't a sellour, 111 boy them, such names to be placed upon your Preferred Bopping, List. Some people for your Bopping List that are my favorite enemies are Arthur Goldberg, Steve Abnams, Eachound are two (2) Tuth-Pratti Lollipops.

-Chuck Kalus, 7011 Park Heights Ave., Baltimore, Maryland."

Hot dog people bave new sales giunteh... giving away one copy of "Herbie" with each 10,000 bot dogs sold. Thanks for follipops, excellent flavor. Placing names of your favorite enemies on Bopping List immediately.

Lo and behold, as I was krowning at the magazine counter, my eyes fell on some-thing surprising, indeed. Herbie was backl mending deuped with the source of the source deuped with the source deuped with the source of the source

-James Jacob, 8710 W. 93rd St., Overland Park, Kan."

That Lock Ness Monster deal turned out to be a bowling favorite. But there are other greats in store for you, James. By now you should have read "Big Fat Mess At The Okay Corral", How'd you like that sorgeous apple, bub?

"Dearest Heshie!-Please don't bop me with your lollipop, hecause what I am going to say is going to shock you into a fit. I just got finished reading my first 'Herbie' magazine, and there is one question I would like to ask you. Why is it that the whole world knows you and your powers-while your own parents think you're a lazy sloh? This puzzled me a lat. In closing, this is my first letter to any publisher, but I'm sure it's not my last one to you!

-Emily Ruhle, 2657 San Medina, Dallas, Texas."

Don't worry, Emily ... not going to get violent. You mean well. Just don't know old adage about prophet being without bonor in own land. Parents don't want to give me any credit. Just os weil. If they knew real truth, might go to their heads.

"Dear Editor:-

I read quite a few mags, but yours is the most. I think it was your Herbie who put New York on the map. I just drool when I read his adventures and I'm dying to read the next issue. Can't you hurry it up? Or do I have to ask Herbie to bop you with his lollipon? P.S. Orchids to your issue where Herbie battled the Loch Ness Monster! -Bill Stewart.

52 Commonwealth Ave., Scarborough, Ontario, Canada."

Herbie didn't just put New York on the map. If you believe him, he put the whole universe on the mop, and be's just beginning. And if you don't believe that, Bill, just watch what's coming up in our future is-

sues! "Dear Herhie:-

I've followed your adventures ever since Cleopatra made love to you. I have just finished 'Herbie' No. 4 ('Big Fat Hess At The Okay Corral") and found it most enjoynhle-bilarious, that is! I must compliment gden Whitney for his fine art and Shane O'Shea for his humorous stories. And you, Herbie, are the most unusual character I've ever neve across-witty, stayendous, just plain funny! Now, you said you'd put any of my favorite enemies on your 'Preferred Bop-

ping List'. Well, here they are: (1) The Postman-he never picks up my outgoing mail. (2) 'Nellie No Date'-she's a waste of paper and no good. A 'Herbie' story like 'Herbie's Typical Tuesday' would be much

better, Thanksthanksthanks! -David Silver Ohehvahtah Place, Danhury, Conn."

Got respect for you, David. Takes real bero to spell nome of your street. Stop complimenting O'Sbea on his stories-where do you think he gets 'em from? They're all my true experiences-1 tell 'em to him. And I don't like Nellie either. Sissy. Can't fight.

"Dear Herbie:-I have been reading about your exploits since the 'Sneddiger Salad Oil' thing. And I just thought I'd write and tell you that I really appreciate what you've done for us overweight people. Were you in any other stories besides 'Herbie's Quiet Saturday Afternoon' and '1,000 Years Ago In 1962'? Glad you're keeping Hughes out of your book. Glad you're running it. If Editor Hughes tries to be a huttinski, I'd hop him. Out of all your stories in your bonk, my favorites were 'Herbie And The Dragon's Tears', 'Herbie And The Purloined Pops'. Tears', 'Herbie And The Purloined Pops',
'What You Need Is A Girl, Herbie' and 'Popnecker Saves The Poorhouse'. I also liked 'A Little Fat Nothing Named Herbie' and 'Herbie Goes To The Devil'. P.S: I told ten friends to get 'Herbie', 'Forbidden Worlds' and 'Unknown Worlds' comics. The only thing was that they already huy them.

-John Scott.

1136 West Main, Temperance, Mich." Hate to admit it, but omitted section of this fella's letter that said be didn't like "Big Fat Mess At The Okoy Corral" and one other. What sort of hookie charocter are you, John Scott? "Okay Corral" best thing that bappened to this world since I came on scene. Remarks like that mean you're risking multiple fractures. Abrasions, toomovie even contusions. Better coll out National Guard to protect you. Meanwhile, give you some info. "1,000 Years Ago In 1962" wasn't one of my stories, and don't make any more mistakes like that, or even the National Guard won't help. One more thing-one of my stories you moybe never read was "Herbie And The Spirits". Pub-iished in "Forbidden Worlds" No. 94. And if you're telline your friends about all our books, why leave out "Adventures into The Unknown's





























## NELLIE NO DATE!



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